

Emma Marie Noll

Fashion, Knitwear & Product Design

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EDUCATION

Experimental Fashion Design Course | Central Saint Martins, University of The Arts London | Spring 2023

Bachelor of Fine Arts, Honors Fashion Design | Kent State University School of Fashion | May 2021

- Graduated Cum Laude, Dean's List, Honors College
- Published Honors Thesis: "The Saga of the Volsungs: Brynhild." Advisor: Kim Hahn, Ph.D.

Study Abroad | Kent State Florence, Italy | Spring 2020

- Ecole Lesage: Haute Couture Embroidery Seminar, Trend Union Seminar
- Trade Shows: Pitti Filati, Première Vision

EXPERIENCE

Design Assistant | Van Lear Custom Couture | Miamisburg, Ohio | May 2017 – Jun. 2018

- Collaborated with clients on bespoke garment designs, construction, and fit. Enhanced brand visibility through expanding social media content development, including behind-the-scenes photography, blog and social media postings, and website management.
- Managed appointment calendars, streamlined product sourcing, oversaw production schedules, and implemented efficient inventory management.
- Orchestrated intricate hand-beading designs, produced embroidery designs, operated Gerber AccuMark and printing.

Design Internship | Cucculelli Shaheen | New York (Remote) | Jan. 2021 – May 2021

- Produced and executed highly detailed Adobe Illustrator beading artwork, embroidery layouts, and sketch renderings.

Key Leader (Contract) | lululemon athletica | Beaver Creek, Ohio | Oct. 2022 – Feb. 2023

- Developed multiple graphic design aids, including the impactful "Rocket to 6 Million" interactive poster for goal visualization and BOH infographics for Black Friday optimization, role locations, and interactive VM floor layout.
- Demonstrated leadership by supporting, mentoring, continuous learning development, providing direct feedback, documenting performance, and fostering personal growth within the team.
- Planned and collaborated on multi-community projects – Dayton Track Club x lululemon Giving Run Fundraiser.
- Analyzed Microsoft Power BI operational data and metrics, managed cash operations, planned sales floor coverage, coordinated Nedap iD Cloud platform inventory receiving and shipping, ensured safe asset protection, and contributed to visual merchandising planning.

Educator (Fulltime) | lululemon athletica | Beaver Creek, Ohio | Oct. 2021 – Present

- Designed inclusive employee bios for the Ohio-Kentucky regional staff rooms, empowering connection among team members. Designed an "Express Train to 6 Million" interactive poster for team goal visualization.
- Multiple leadership recognition awards for consistently exceeding guest connection, delivering engaging product education, and operation excellence.
- Led visual merchandising efforts, resulting in a significant increase in accessory sales. Delivered advanced technical product education, articulating the value and benefits of lululemon products, fabric, fit, and function.

PHILANTHROPY WORK

SuperSibs & SuperSibs! Ambassador | Alex's Lemonade Stand Foundation | 2004 – Present

- Actively engaged in fundraising for a national not-for-profit organization, hosting successful events such as Pennies for Patients, Pasta for Pennies, and the Dayton Track Club x lululemon Giving Run Fundraiser.

SKILLS

- Research, Development, Forecasting, Innovation
- Tech Packs, Technical Flats, Illustrations
- Draping, Flat Pattern Making, Pattern Grading
- Single and Double Bed Machine Knitting
- Machine and Hand Embroidery
- Specialty Leather (Fish Leather)
- Adobe Creative Suite (Advanced Illustrator), CAD, Optitext PSD, Gerber AccuMark, CLO 3D, Procreate
- Microsoft Office Suite (Word, Excel, PowerPoint), Microsoft Power BI
- Digital Machine Knitting: Stoll CMS ADF-3 (Er6), Stoll CSM ADF-3 (E7.2), Stoll CSM 520 ki C+ (E1, 5.2), Stoll M1mPlus Software

EXHIBITS

Avant Fashion Show | Völsunga Saga collection showcased | Spring 2022

[London Graduate Fashion Week](#) | Völsunga Saga collection. Top 33 designers selected by Alumni Mentors. | May 2021

[Kent State Portfolio Showcase Digital Magazine](#) | Top 33 designers selected by Alumni Mentors. | May 2021

Honors BFA Thesis Magazine: Völsunga Saga | May 2021

[Kent State Annual Fashion Show](#) | Völsunga Saga collection selected by industry experts for the Annual Fashion Show at Kent State University. Filmed by Emmy Award-winning production company Think Media. | April 2021

Fashion Meets the Botanicals | Top 13 of 500 designers selected for the Cleveland Botanical Gardens exhibit. | Spring 2020

Kent State Annual Fashion Show | Single submission from Sucker collection selected by industry experts for the Annual Fashion Show at Kent State University. | Spring 2019

FSO Angels on the Runway Fashion Show: An Evening in Milan | Two designs selected for the runway. All benefits raised from the event supported the Aultman Hospital of Canton, Ohio. | Fall 2019

FSO Art of Contrast Fashion Show: A Night at the Museum | Design selected for the runway. | Fall 2019

Ohio Governor's Youth Art Exhibition | Ceramic coil sculpture in top 300 out of 11,700 student artists. More than 2,700 student works were reviewed by seven jurors from Universities and Art Institutes. | April – May 2015

PUBLICATIONS

Ashcraft, J. (2022). Avant Lookbook. AVANT, 3, 25-27.

Noll, E. M. (2021). *The Saga of the Volsungs: Brynhild* [Undergraduate thesis, Kent State University]. OhioLINK Electronic Theses and Dissertations Center.

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Kent State University School of Fashion. (2021). Emma Marie Noll. Portfolio Showcase Digital Magazine 2021, 50-51.

https://issuu.com/kent104/docs/trial_3/50

Kent State University School of Fashion. (2021). Emma Marie Noll. Annual Fashion Show Lookbook, 38-39.

https://issuu.com/kentstatefashion/docs/2021_fashion_show_lookbook/38

Kent State University School of Fashion. (2019). Emma Marie Noll. Annual Fashion Show "Impression" Lookbook, 18.